



For Immediate Release

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Michigan State Fair Announces 2024 Presenting Partners Henry Ford Health and HAP

Novi, MI – July 29, 2024 – This year’s Michigan State Fair will be presented by Henry Ford Health and its non-profit health insurance company Health Alliance Plan (HAP), fair organizers announced on Monday. The Fair kicks off Thursday, August 29 at Suburban Collection Showplace and lasts through Labor Day Weekend.

“We’re thrilled to partner with Henry Ford and HAP, two organizations that, like the Fair, aim to have a positive impact on communities across Michigan,” said McKenzie Bowman, Manager of the Michigan State Fair.

In 2023 the Michigan State Fair welcomed more than 220,000 guests, enabling the Fair to give back \$1.1 million to charitable and community organizations. The Michigan State Fair, LLC has given more than \$6.5 million to community organizations in the form of charitable, financial, and in-kind contributions since it was first produced as a private enterprise in 2013.

The Michigan State Fair, LLC is devoted to the ongoing development and support of agriculture, business entrepreneurship, and family entertainment, while preserving the legacy and beloved traditions of the original State Fair. This privately produced event carries forward all the positive aspects of past Fairs, including substantial positive economic impact, with major charitable and community benefits, all with no burden to the taxpayer.

Committed to supporting people along their entire health journey, Henry Ford Health provides a full continuum of services – from primary and preventative care, to complex and specialty care, a full suite of home health offerings, virtual care, pharmacy, eye care and other healthcare retail at locations across southeast and central Michigan.

HAP is a Michigan-based nonprofit health plan that provides health coverage to individuals and companies of all sizes. For 60 years, HAP has partnered with leading doctors and hospitals, employers, and community organizations to enhance the health and well-being of the lives it touches.

“We’re committed to building healthy communities across the state of Michigan and we’re excited to partner with the Michigan State Fair for this weekend of family fun,” said Heather Geisler, Executive Vice President and Chief Marketing, Communication and Experience Officer.

For more information on tickets and hours visit www.michiganstatefairllc.com/tickets.

Fair Hours:

Thursday, August 29th – Friday, August 30th: 11am-10pm

Saturday, August 31st – Sunday, September 1st: 10am-10pm

Monday, September 2nd: 10am-9pm

Interior Livestock Halls will close at 5pm

Interior Vendor Hall will close at 7pm

The Midway and outside will be open till 9pm

NO UNNACCOMPANIED MINORS ALLOWED TO ENTER AFTER 6:00PM

Ticket Prices:

Ultimate Admission: \$42.00

Includes Fair Entry, Unlimited Carnival Rides and Circus Performances

Fair Admission: \$10.00

*Includes entry into the Fair only --- NO carnival rides or circus**

Friday Night Flights (Friday, August 30th only): \$20.00

*5:30 p.m. - 9:30 pm – 10 samples - Includes fair admission**

**Options to upgrade to rides and/or circus once inside*

Website: www.michiganstatefairllc.com

Facebook: <https://www.facebook.com/MichiganStateFair>

Instagram: @michiganstatefair

TikTok: @MichiganStateFair